

**3.4.4 Institutional social responsibility activities in the neighbourhood community in terms of education, environmental issues like Swachh Bharath, health and hygiene awareness and socio-economic development issues carried out by the students and staff during the last five years.**



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**PDCH/ Cir/ PHD/ 30 /MAY-2023**

**Date: 30.05.2023**

**CIRCULAR**

On the occasion of World No Tobacco Day, the NSS and YRC units of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry will be organizing a rally to create awareness about harmful effects of tobacco among people in Iraiyr village of Thiruvallur district on 31/05/2023. All Faculty members and students are requested to attend.

*#siv. #H2023*

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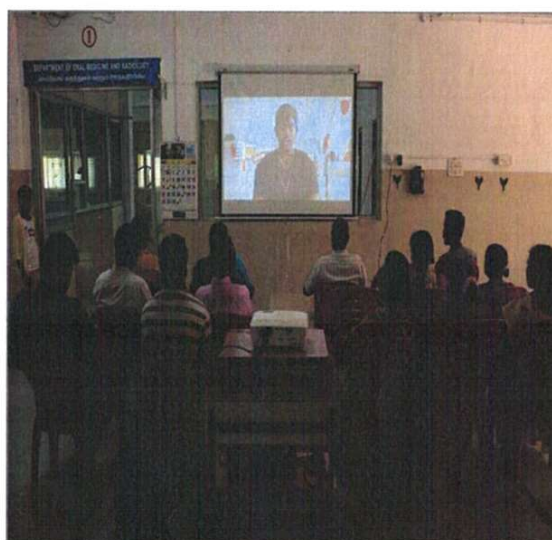
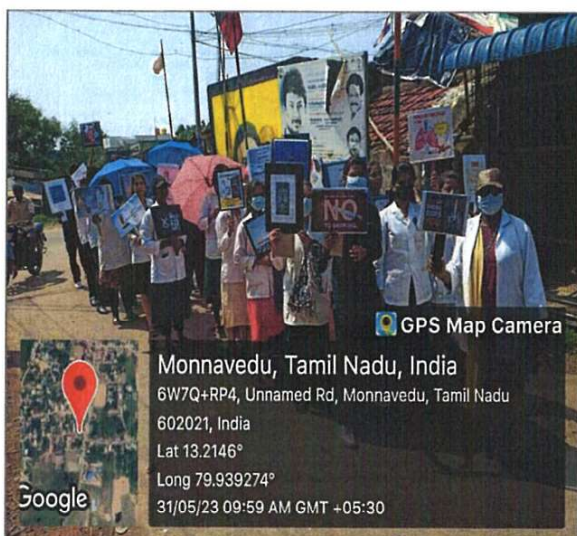
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### WORLD NO TOBACCO DAY 2023

#### REPORT

On the occasion of World No Tobacco Day on 31st May 2023, the NSS and YRC units of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry under the guidance of the Principal Dr. B. Sivapathasundharam organized a Rally to create awareness about harmful effects of Tobacco among people in Iraiyr village of Thiruvallur district.

Students carried placards to create awareness about tobacco. Dr.R.Ganesh, Professor and HOD, Public Health Dentistry was the Organising Secretary. Gurucharan, CRI, delivered a speech regarding the diseases caused by tobacco consumption to the general public. Online events such as Drawing competition, Slogan, Reels were conducted for the undergraduate dental students. Tobacco awareness videos and a short film (Nandu) directed by our Principal Dr.Sivapathasundharam was projected for the outpatients who reported to our college. Dr. Sasikala Senior lecturer, Department of Public Health Dentistry co-ordinated the program.



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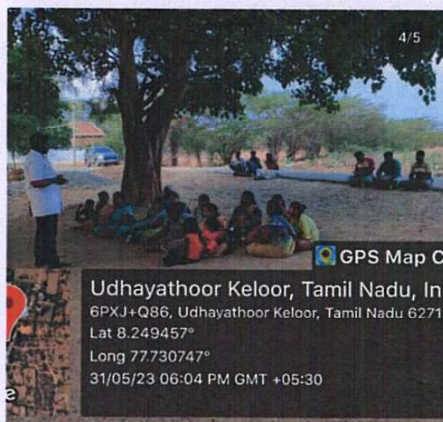


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**WORLD NO TOBACCO DAY - AWARENESS CAMP**

On account of World No tobacco day Mr. Sangunathan. K, initiated and spread awareness about the ill effects of smoking to the masses of public in Udhayathoor panchayat on 31<sup>st</sup> May 2023. He voluntarily organized this event for the public as an individual without any influence from the college. His relentless efforts and enthusiasm were recognized and appreciated by Udhayathoor Panchayat President. Dr. B. Sivapathasundharam, Principal, recognized, encouraged and appreciated his individual efforts towards the contribution of awareness creation on tobacco illness to the society.



*Sivapathasundharam*  
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*Sangunathan*  
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**PDCH/ Cir/ PHD/ 3 /JUNE-2023**

**Date: 03.06.2023**

**CIRCULAR**

On the occasion of World Environment Day, Department of Public Health Dentistry in coordination with PDCH Green Committee and NSS Unit organized tree planting in the premises on 05/06/2023. All Faculty members and students are requested to attend.

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### REPORT

On the occasion of World Environment Day on June 5 2023, Department of Public Health Dentistry in coordination with PDCH Green Committee, and NSS Unit organised tree planting in the premises. Tmt. Indira Raajendran, MD, Indira Educational Institutions was the Guest of Honour. Principal, Dr. B. Sivapathasundharam, Dr. Vasanthamani, Dean, IMCH, Dr. Geetha, Vice Principal, IMCH and Dr. Ponnusamy, Medical Superintendent, IMCH, Mrs. Vatsala, Principal, Indira College of Nursing graced the occasion.

Different types of Tree saplings were planted and watered by our guests of Honour and other dignitaries inside the college premises to spread the awareness regarding environmental conservation. Dr. Rajeshwari, Professor and Head, Department of Oral Pathology, Dr. Vijayadith Professor and Head, Department of Orthodontics, Dr. Ganesh, Professor and Head Department of Public Health Dentistry and Dr. Paavai, Professor and Head, Department of Periodontics planted other tree saplings. Green Committee members Dr. Rupak, Reader, Department of Pedodontics, Dr. Vasanth Ayshwarya, Reader, Department of Periodontics, Dr. Balaji, Senior Lecturer, Department of Prosthodontics, Dr. Selvamani, Department of Public Health Dentistry, Dr. Divya, Tutor, Department of Conservative Dentistry and Endodontics and Dr. Hemamalini, Tutor, Department of Pedodontics, Interns, Kalaiselvan and Sugumar, final year BDS students Lakshmi Priya also participated

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*Principals*

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**PDCH/058APR- 2023**

**Date: 24.04.2023**

**CIRCULAR**

Department of Oral Medicine and Radiology of Priyadarshini Dental College and Hospital was celebrating "Oral Medicine day" for the year 2023 will be held on 25.04.23 at Phase II, Fourth floor in the auditorium. All Interns and Final year students are directed to attend the program.

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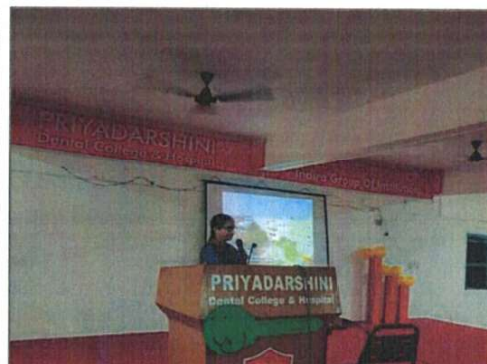
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### REPORT

"NATIONAL IAOMR DAY CELEBRATION" was conducted by department of Oral Medicine and Radiology on 25th April 2023 at Auditorium, Priyadarshini Dental College and Hospital. By 10.00 a.m program started with Tamil Thai Vazthu and followed by welcome address delivered by Dr. T. Sridhar, Professor and Head, Department of Oral Medicine and Radiology. Principal Dr. B. Sivapathasundaram addressed the gathering, emphasized the significance of Oral Medicine and Radiology. A guest lecture on "Oral potentially Malignant Disorders" was delivered by the resource person Dr. Nalini Ashwath, Professor and Head, Department Of Oral Medicine and Radiology, Sree Balaji Dental College and Hospital. A talk on "Bursting Myths in Oral Medicine and Radiology" was presented by Dr. M. Pavan, Reader, Department of Oral Medicine and Radiology. Our Managing Director Mrs. Indira Rajendran graced the program and felicitated the resource person with shawl and memento. Certificate of appreciation was presented to the resource person by Principal Dr. B. Sivapathasundaram. A skit on "Oral cancer awareness" was presented by final year BDS students. Various educational competitions were conducted and prizes were given for the winners. Vote of thanks was delivered by Dr. M. Dhanvanth, Senior Lecturer, Department of Oral Medicine and Radiology. MC for the program were CRI's Sarah and Deviritheya. Program ended with National Anthem.



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**PDCH/ Cir/ PHD/ 19 /APR-2023**

**Date: 19.04.2023**

**CIRCULAR**

On the occasion of "NATIONAL ORAL MEDICINE DAY CELEBRATION" an awareness program will be conducted about the Oral Medicine Specialty for the medical students, by the department of Oral Medicine and Radiology of PDCH on 20th April 2023 at Auditorium, Indira Medical College and Hospital from 10.00 am onwards. All Faculty members and students are requested to attend.

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### NATIONAL ORAL MEDICINE DAY 2023

#### REPORT

A part of "NATIONAL ORAL MEDICINE DAY CELEBRATION" an awareness program about the Oral Medicine Specialty was conducted for the medical students, by the department of Oral Medicine and Radiology of PDCH on 20th April 2023 at Auditorium, Indira Medical College and Hospital.

The program started with Tamil Thai Vazthu and followed by welcome address delivered by Dr. B Karthika, Professor, Department of Oral Medicine and Radiology. Principal Dr. B Sivapathasundharam addressed the gathering, emphasized the significance of Oral Medicine among Medical Fraternity.

The lecture on "Oral Medicine - what, how, why, where and when" was presented by Dr. T. Sridhar, Professor and Head, Department of Oral Medicine and Radiology. Vote of thanks was delivered by Dr. M. Pavani, Reader, Department of Oral Medicine and Radiology. The program ended with National Anthem.



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**PDCH/ Cir/ PHD/ 3 /MARCH-2023**

**Date: 29.03.2023**

**CIRCULAR**

On the occasion of World Down syndrome Day, Department of Public Health Dentistry in coordination with NSS and YRC Unit will be organizing program on 21/03/2023. All Faculty members and students are requested to attend.

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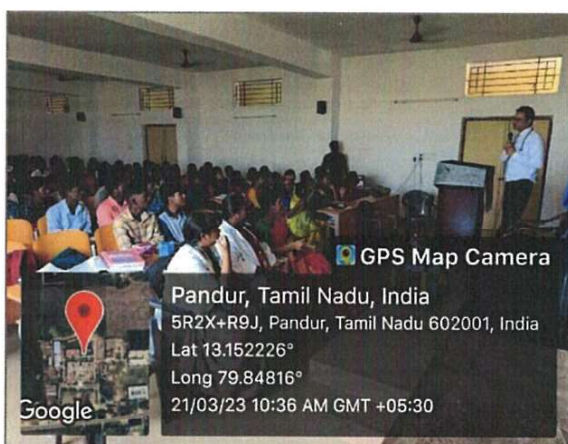
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## WORLD DOWN SYNDROME DAY

### REPORT

On March 21, 2023, Department of Public Health Dentistry in coordination with Indira School and College of Nursing celebrated 12th World Down Syndrome Day. Students were explained about Down syndrome. The program commenced with Tamil Thai Vazthu and followed by welcome address by Mrs. Vatchala Devi, Professor, Principal, Indira School and College of Nursing. A lecture was delivered on Down Syndrome by Resource Person Dr.Kafeel Khan MBBS, M.D., Assistant Professor and Head Department of Pediatrics, Indira Medical College and Hospital, Pandur. The Resource Person was honoured with a memento by Principal Mrs.Vatchala Devi. Dr. Sasikala Senior lecturer, Department of Public Health Dentistry co- ordinated the program. Vote of thanks was delivered by Professor Narmadha M.Sc (Nursing) Vice Principal and HOD Pediatric Nursing. The program ended with National anthem.



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**PDCH/ Cir/ PHD/ 18 /MAR-2023**

**Date: 18.03.2023**

**CIRCULAR**

On account of "Oral Health Day, there will be an awareness program about oral health for school children at Richard's Nursery and primary school, Kuppammal Chathiram, Thiruvallur on 20/03/2023 conducted by the Department of Public Health Dentistry in co-ordination with NSS and YRC unit.

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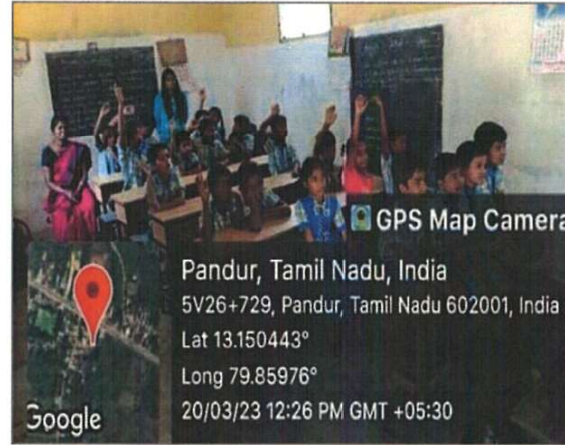
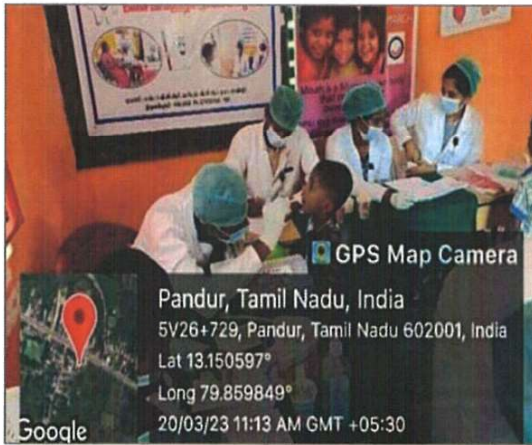
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### ORAL HEALTH DAY 2023

#### REPORT

On account of celebration of World Oral Health Day on 20th March 2023, Department of Public Health Dentistry in coordination with NSS and YRC units of Priyadarshini Dental College and Hospital conducted awareness program about oral health for school children at Richard's Nursery and Primary School, Kuppammal Chathiram, Thiruvallur. After screening, oral health education program was conducted for the students and a speech was given on importance of oral health. Quiz competition on brushing teeth, oral hygiene maintenance and tooth shedding & eruption sequences was conducted. At the end of the session gifts were given to all the students. The program was concluded with the vote of thanks delivered by the School Headmaster.



*Signature*

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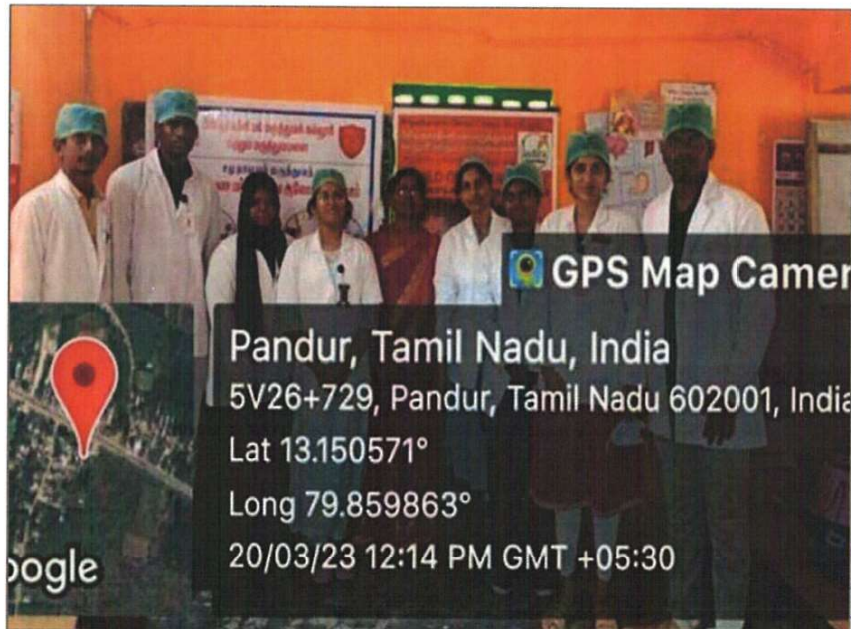
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**PDCH/ Cir/ PHD/ 3 /FEB-2023**

**Date: 03.02.2023**

**CIRCULAR**

On the occasion of "World Cancer Day" on 4th February 2023, the NSS and YRC units of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry under the guidance of the Principal Dr. B. Sivapathasundharam organized a rally to create awareness about cancer among people in Pandur village. All Faculty members and students are requested to attend.

*B. Sivapathasundharam*  
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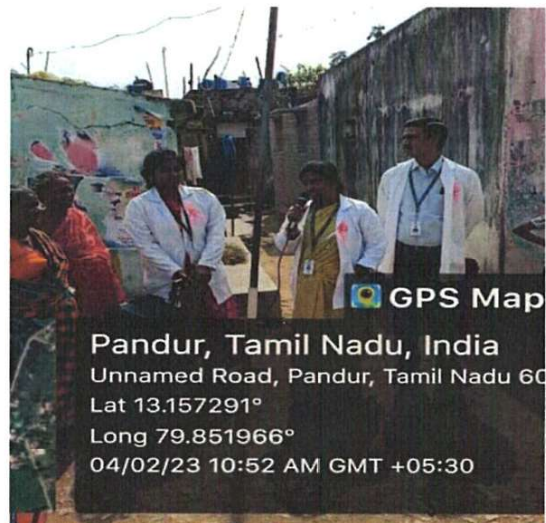
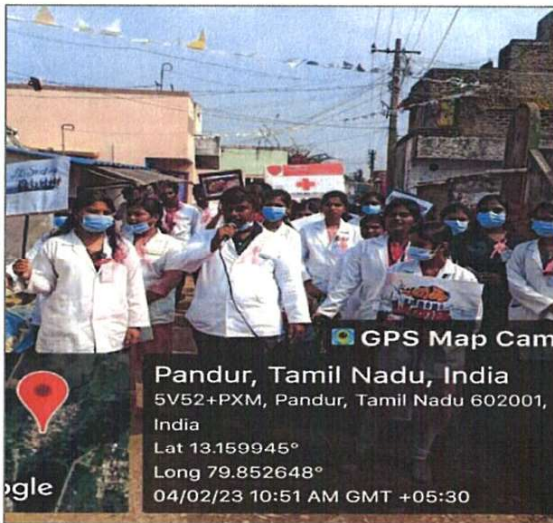
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### WORLD CANCER DAY 2023

#### REPORT

On the occasion of World Cancer Day on 4th February 2023, the NSS and YRC units of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry under the guidance of the Principal Dr. B. Sivapathasundharam organized a rally to create awareness about cancer among people in Pandur village. Students carried placards to create awareness about cancer and its prevention. Dr Ganesh Rajendran, Professor and HOD, Public Health Dentistry was the Organising Secretary. Dr. K. Gnanambigai, Senior Lecturer, Department of Oral Pathology gave a speech on awareness about oral cancer. Our Chairman V.G. Raajendran and Managing Director Tmt. Indira Raajendran graced the occasion.

Drawing competition, Poster Presentations, Poetry and Speech, Puzzle solving, Quiz and Rangoli competitions were conducted for the students. Cancer awareness video was projected for the outpatients who reported to our college. Dr. Selva Mani and Dr. Sasikala Senior lecturers, Department of Public Health Dentistry coordinated the program.



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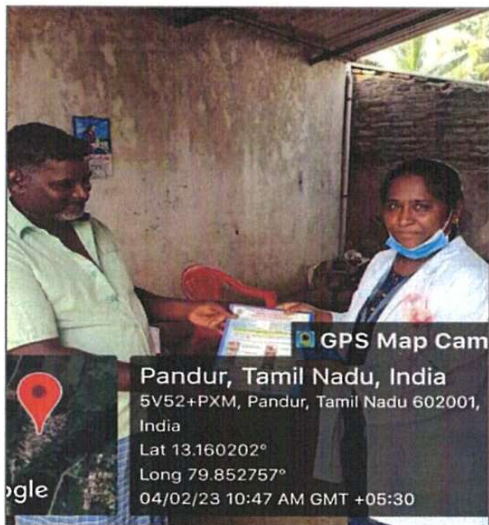
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# PRIYADARSHINI

## DENTAL COLLEGE AND HOSPITAL

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### BLOOD DONATION DAY 2022

#### REPORT

A blood donation camp was organized by the Department of Public Health Dentistry in collaboration with Blood Donation Club unit of PDCH on 17.08.2022 at George Town, Chennai. A team of 16 CRI students participated and donated their blood in the camp. The Tamil Nadu State AIDS Control society recognized and presented a memento and certificate of appreciation for the active participation.



*#in. Ttkan*

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## PDCH - OHD program 2022

### INTRODUCTION:-

**Oral hygiene day** is celebrated on 1<sup>st</sup> August of every year on account of birthday of a renowned pioneer periodontist **Dr G B Shankwalker**. "Indian Society of Periodontology" initiates and motivates celebrating oral hygiene day, every year by periodontics department of all national Dental Colleges. This year ISP has instructed all the dental colleges to celebrate oral hygiene day throughout the month.

But owing to the uncertainty and unsafe situation due to COVID-19 mass gatherings and camps are requested to be avoided in the letter from ISP. After the ISP instructions, we campaigned and created awareness without major gatherings i.e., by *digital /audio visual mode*.

Two years back, we celebrated the Oral Hygiene Day targeting the Govt. officials. Dental screenings and camps were conducted in all major Govt. offices of Tiruvallur district, i.e., **District court, SP office collectorate and Govt. Hospital**. This effort was appreciated by ISP.


Our institution **Priyadarshini Dental College and Hospital (PDCH)** is located in Pandur village of a densely populated town Tiruvallur. The college is the only Dental College of Tiruvallur Municipality.

The current year we decided to focus on large crowds, of ranging from low to high socioeconomic status through digital mode. In the Tiruvallur district the public are commonly densely seen visiting major shopping complexes of Tiruvallur district such as **The Chennai silks, Arul Kumaran Textiles, Jai Shree Krishna Textiles and GRT Jewellers**. The Student, Faculty coordinated in blue and white outfit with uniform oral hygiene awareness badges and so targeting major shops and supermarkets campaigning activities were split into seven major ways:-

1. Video preparation pertaining to oral hygiene awareness.
2. Various games and activities pertaining to oral hygiene awareness.
3. Floss dance with the public.
4. Display of videos in major shops.
5. Video campaigning through portable monitors throughout the district.
6. Awareness among op patients of PDCH.
7. Awareness through social media and celebrities.

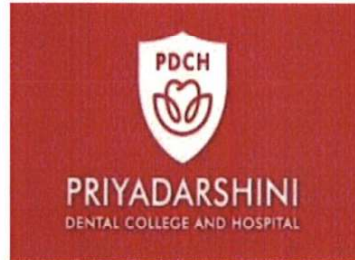
### 1. Video preparation:-

A total of 5 videos are created pertaining to oral hygiene day and oral hygiene awareness.

  
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A. Introductory video:-

Introducing the PDCH, our Chairman Thiru. V.G.R , MD Tmt. Indira Rajendiran , Principal Dr. B. Sivapathasundaram, HOD of Periodontology Dr.I.Paavai Arulpari and Faculty member of the Department.



*Thiru. V.G.R.*  
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Introducing the ISP, the President Dr. Manish khatri, the Secretary Dr.H.S. Grover and its insistence and importance on Oral Hygiene Day.



**Dr. MANISH KHATRI**  
ACTING PRESIDENT



**ISP**  
INDIA'S ONLY PERIODONTOLOGY SOCIETY

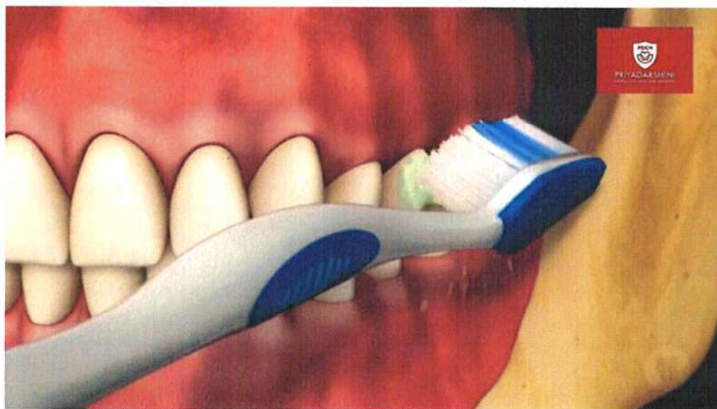
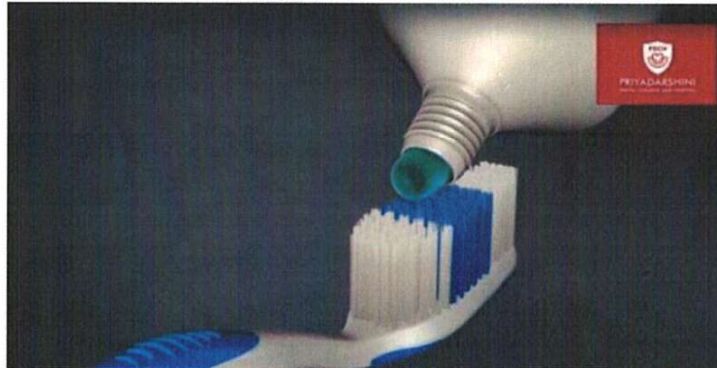


**Dr. H.S. GROVER**  
SECRETARY

Link for the above video <https://www.instagram.com/tv/ChuLFM-B2pk/?igshid=YmMyMTA2M2Y=>

**B. Video on brushing technique:-**

A short video in Tamil language with English subtitles were made based on animations to reinforce the proper brushing technique among the public.



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Link for the above video <https://www.instagram.com/reel/ChuiTFFhfoL/?igshid=MDJmNzVkMjY=>

**B. Video on dental floss:-**

This is again an awareness video, on dental flossing technique. To reinforce the awareness and make it more entertaining the faculty and students of PDCH has performed the “floss dance” which was again played in the video.



  
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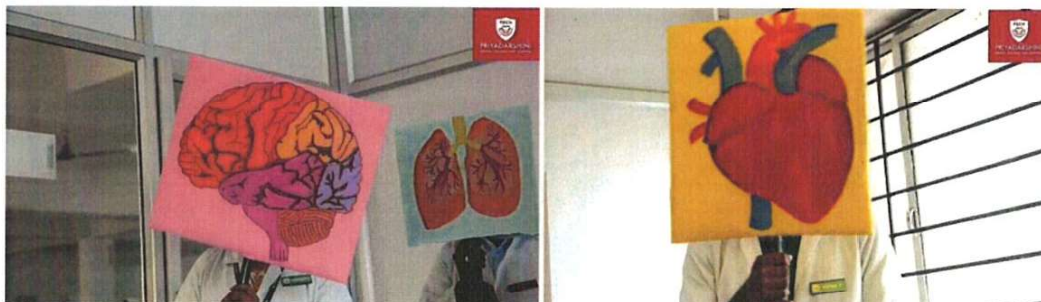




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**C. Video on perio-systemic interaction:-**

Despite of creating awareness on oral hygiene, the importance of the same is still not amenable to the public so this video explains about the impact of diseased periodontium on various vital systemic organs. A series of placards were made representing various organs the video enacts the organs speaking about perio-systemic diseases thus portraying the importance of “oral health in overall health”.



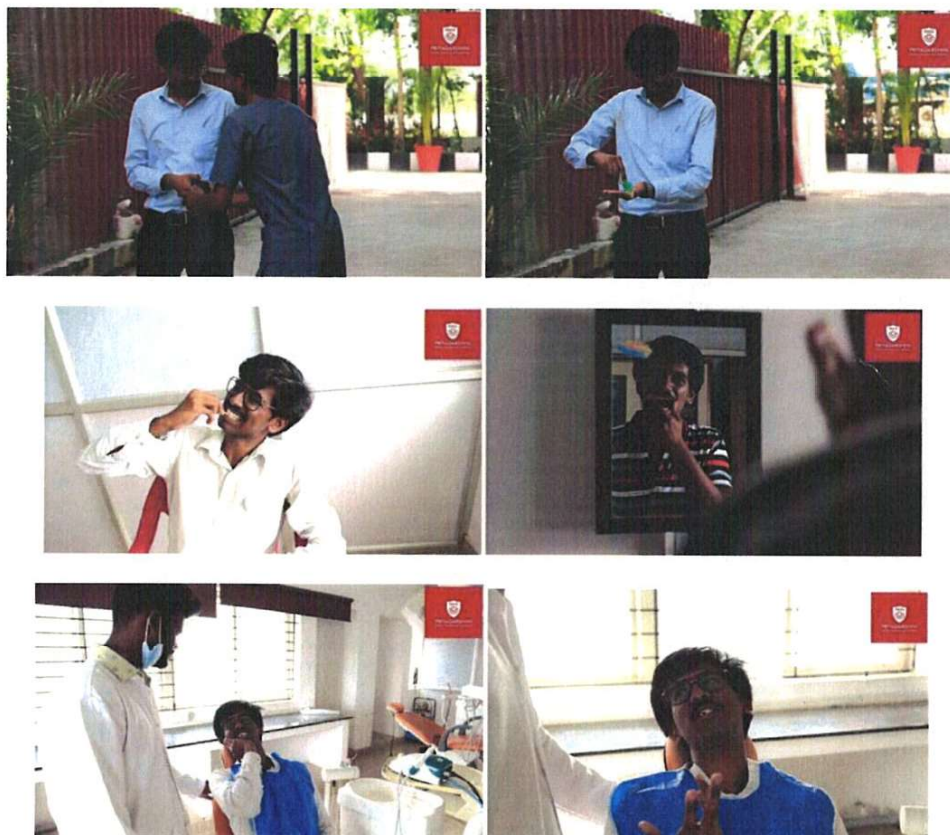
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**E. Video on oral hygiene awareness:-**

The final video was a short film (directed and acted by students) based on ignorance of oral hygiene among the public and the ill consequences upon failing to maintain oral hygiene. The end note given was the instructions to maintain oral hygiene.



*#i.tttz-*  
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Link for the above video <https://www.instagram.com/reel/ChwuCSPL4gu/?igshid=YmMyMTA2M2Y=>

## 2. Games and activities pertaining to oral hygiene awareness:-

To easily reach the public without mass gatherings, and to improve one on one interaction with public on creating awareness we conducted various games and activities, such as:-

- a. Spin the wheel
- b. Balloon bursting
- c. Chit board
- d. Celebrity hunt

**All the game content, pictures and boards were hand-made and not the commercial ones.**

- a. ***Spin the wheel:*** - The smiley selection on spinning the wheel contains que cards with questions pertaining to oral hygiene instructions on it.



- b. ***Balloon bursting:*** - A board containing balloons (carrying questions on oral hygiene instructions) were pasted on a dart board. Public were asked to burst a balloon and pick the chit and answer it since the ISP has insisted to create awareness on dental hypersensitivity this particular game was completely focused on it.



- c. **Chit board**: - A board with hidden chits was asked to be selected by the public. They have to answer the question on the chit.



  
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d. **Celebrity hunt:-** A bunch of que cards carrying famous celebrity names were shown to public as they select a card, they will be questioned by the doctors.



In this way the public will be questioned by our doctors, pertaining to questions on oral hygiene awareness.

Whoever answers correctly were awarded with small gifts and smiley badges.

### 3. **Floss dance at shops:-**



To create awareness in a fun way, our students and faculty members taught floss dance to the customers and staff of various shops and made them dance and gifted them with smiley badges.

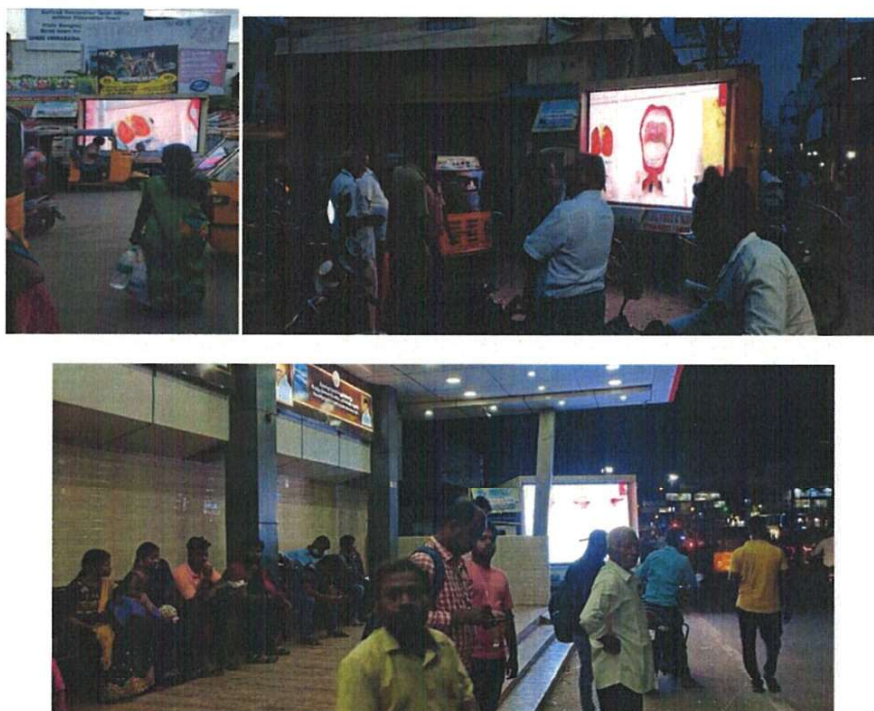
#### 4. Display of videos in major shops:-



The videos prepared were displayed on huge monitors in every floor of the shops benefitting the staffs and customers.

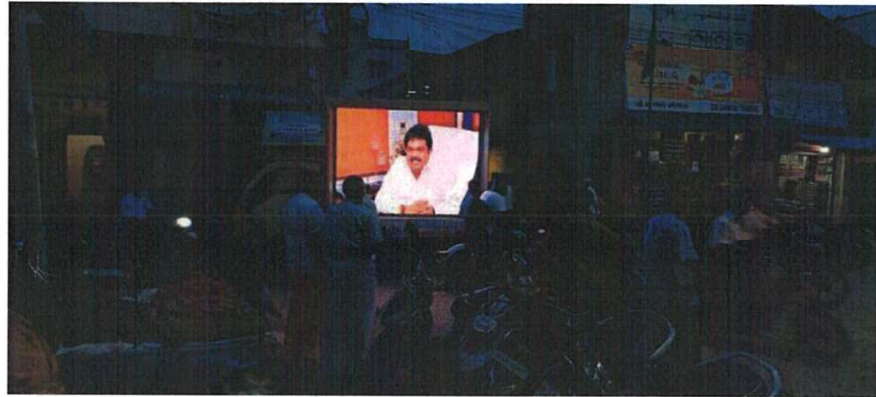
Additionally the videos were displayed on wide LED screens outside the shop, to benefit not only the staffs and customers of the shop, but also to benefit the general public walking by on the roads crossing the shop.

#### 5. Video campaigning through portable monitors, throughout the district :-



*S. S. Pillai*

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A big truck vehicle with portable monitors and LED displays, were rented and the prepared videos were displayed in it. The vehicle is made to run through every nook and corner of the Tiruvallur district for two days creating awareness in wider scale.

6. Awareness among OP patients of PDCH :-



*\*in. Thiruvallur*

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- The Department of Periodontology was decorated with various balloons and tails with hanging stickers on oral hygiene aids and tips.
- A oral hygiene selfie booth was created.



- The videos were displayed in the Department and the patients were educated after this they were asked to participate in various oral hygiene awareness games and activities.
- The winners were awarded with smileys and pictures were taken in selfie booth.

### 7. Awareness through social media and celebrities:-

Finally to enlarge the awareness outside the Tiruvallur district, the social media was the weapon.

- A separate Instagram page was created with posts on oral hygiene awareness videos and programs.
- Various celebrities of national TV and Cinefield were asked to post videos having short message on oral health awareness created by Priyadarshini Dental College and Hospital. They additionally posted stories sharing our videos helping to reach over lakhs of people following them.

### Conclusion:-

With the note through various *digital / audiovisual advancements*, the oral hygiene awareness was spread to various groups of population of Tiruvallur district through local campaigning, games, activities and videos. Also awareness for over **2 lakhs of people** was created with help of **celebrities** and

*Paavai*

*#is. #is*

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**PDCH/ Cir/ PHD/ 24 /MAY-2022**

**Date: 24.05.2022**

**CIRCULAR**

On the occasion of the World No Tobacco Day, the YRC unit of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry will be organizing a rally to create awareness about harmful effects of Tobacco among people in Iraiyr village of Thiruvallur district on 31/05/2022. All faculty members and students are requested to attend the rally.

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**REPORT**

On the occasion of "World No Tobacco Day" on 31st May, 2022, the Department of Public Health Dentistry under the guidance of the Principal Dr. B. Sivapathasundharam and Dr. R. Ganesh, HOD, organized a rally to create awareness about the ill effects of tobacco use. The students carried banners and placards to create awareness about the harmful effects of tobacco. An awareness skit was performed by the Interns. The Guest of Honour was the Managing Director of Indira Group of Educational Institutions, Mrs. Indira Raajendran. Staff and students took a pledge against tobacco use. An awareness short film was played to the out patients of our college. Various competitions were organized, which included poster presentation, just a minute speech, Roll the Dice quiz competition and Meme creation challenge.

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**PDCH/Cir/ PHD/ 28 /JAN-2022**

**Date: 28.01.2022**

**CIRCULAR**

On the occasion of World Cancer Day, the YRC unit of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry will be organizing a rally to create awareness about harmful effects of Cancer among people in Pandur village of Thiruvallur district on 04/02/2022. All faculty members and students are requested to attend the awareness.

*#siv. ptkan*

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**REPORT**

On the occasion of "World Cancer Day" on 4th February, 2022, the Department of Public health dentistry under the guidance of the Principal Dr. B. Sivapathasundharam and Dr. Ganesh, PHD department organized a rally to create awareness about Cancer among general public. The students carried Banners, Placards to create awareness about Cancer and its prevention. The guests of Honour were the District Collector of Thiruvallur, Dr. Alby John Varghese, Superintendent of Police, Dr. V. Varun Kumar and Managing Director of Indira Group of educational institutions, Mrs. Indira Raajendran. They distributed the Certificate of Appreciation to the Students who participated in the rally. Poster presentations, Eat it right Challenge and Crossword Puzzle for Students. The winners of the competitions were congratulated and awarded Prize certificates by the Principal and the Vice Principal.

*B. Sivapathasundharam*  
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## **Priyadarshini Dental College & Hospital**

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**PDCH/Cir/ PHD/ 7/NOV-2021**

**Date:7.11.2021**

### **CIRCULAR**

On the occasion of National Tooth Brushing Day, the YRC unit of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry will be organizing an awareness program and free dental screening among students in Government higher secondary school, Kanakammachatram, Thiruvallur district on 07/11/2021. All Faculty members and students are requested to attend the program.

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## Priyadarshini Dental College & Hospital

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### REPORT

On the occasion of National Tooth Brushing Day on 07/11/2021, the NSS and YRC units of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry under the guidance of the Principal Dr. B. Sivapathasundharam organized an awareness program and free dental screening among students in Government higher secondary school Kanakammachatram, Thiruvallur district.

Students used models, tooth brush, dental floss and interdental brush to teach proper teeth brushing techniques. Dr. R. Ganesh, Professor and HOD, Public Health Dentistry was the organizing Secretary. Mr. Jayaraj, CRI delivered a speech regarding oral hygiene instructions to the students. Free dental screening done by interns to the Government higher secondary school, Kanakammachatram.

*B. Sivapathasundharam*

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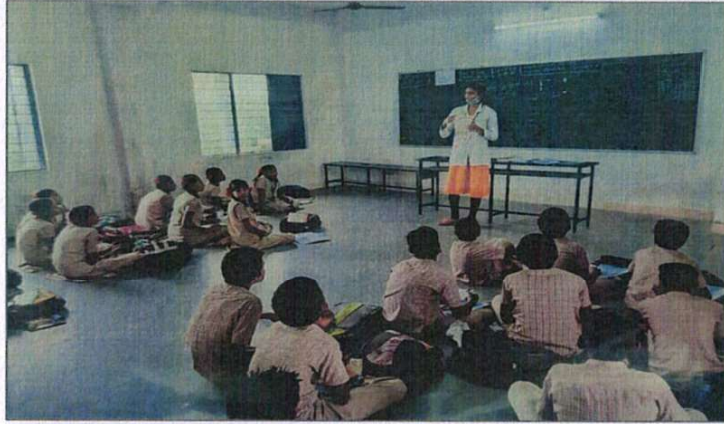
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## Priyadarshini Dental College & Hospital

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PDCH/ Cir/ PHD/ 11/OCT-2021

Date: 11.10.2021

### CIRCULAR

On the occasion of Dengue awareness campaign, there will be awareness program being conducted by our college co-ordinated by department of public health dentistry. An awareness program be conducted at Pattraiperumbudur, Thiruvallur highway on 18.10 2021 from 10:00am onwards. All faculty members and students are advised to attend the campaign.

  
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## Priyadarshini Dental College & Hospital

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### REPORT

To spread awareness of dengue and promote and provide a safer and healthier environment, Interns and doctors of Priyadarshini Dental College & Hospitals observed Dengue Prevention month. Students made placards conveying the message to prevent dengue. A special assembly was organized to spread awareness about the importance of proper environment sanitation in the fight against dengue and how to detect the early onset of symptoms and when to seek professional care. Pamphlets were distributed to the people of the village for better understanding.

Venue:

18.10.21- Pattraiperambudur, Thiruvallur

Organized by:

Department of Public Health Dentistry

Dr. Indra priyadarshni.

Dr. Ganesh.

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THIRUVALLUR DIST. TAMIL NADU.

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## Priyadarshini Dental College & Hospital

(Approved by Govt. of India & DCI - New Delhi & Affiliated to the Tamilnadu Dr. MGR Medical University, Chennai - 32)

**PDCH/Cir/ PHD/ 24//MAY-2021.**

**Date: 24.05.2021**


### CIRCULAR

On the occasion of the World No Tobacco Day, the YRC unit of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry will be organizing a rally to create awareness about harmful effects of tobacco among people in Iraiyr village of Thiruvallur district on 31/05/2021. All faculty members and students are requested to attend the rally.

**PRINCIPAL**

Copy to:

1. Chairman office
2. MD office
3. All departments
4. Notice Board

  
PRIYADARSHINI DENTAL COLLEGE & HOSPITAL,  
PANDUR - 631 205,  
THIRUVALLUR TK & DIST. TAMIL NADU.

## WORLD NO TOBACCO DAY 2021

### REPORT

On the occasion of the World No Tobacco Day on 31st May 2021, the YRC unit of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry under the guidance of the Principal Dr. Balasundaram. S organized a rally to create awareness about harmful effects of Tobacco among people in Iraiyr village of Tiruvallur district.

Students carried placards to create awareness about Tobacco. Dr. Dr.V.Indra Priyadarshini, Reader and Head (Incharge), Public Health Dentistry was the Organising Secretary. Mr. Samuel Sugantharaj. L, CRI delivered a speech regarding the diseases caused by tobacco consumption to the general public. Online events such as Drawing competition, Slogan, Reels were conducted for the undergraduate dental students.



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**Priyadarshini Dental College & Hospital**

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**PDCH/Cir/ PHD/ 29 /JAN-2021.**

**Date: 29.01.2021**

**CIRCULAR**

On the occasion of World Cancer Day, the YRC unit of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry will be organizing a rally to create awareness about harmful effects of Cancer among people in Pandur village of Thiruvallur district on 04/02/2021. All faculty members and students are requested to attend the program.

**PRINCIPAL**

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2. MD office
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**THIRUVALLUR TK & DIST. TAMIL NADU.**

**WORLD CANCER DAY 2021**

**REPORT**

World Cancer Day is an international day marked on 4th February to raise awareness of cancer and to encourage its prevention, detection, and treatment. The 2019-2021 campaign theme is 'I Am and I Will'. The theme seeks to counter the negative attitude and fatalistic belief that nothing can be done about cancer, and instead promotes how our personal actions can be powerful and impactful. On 4<sup>th</sup> February 2021 the students of Priyadarshini Dental College & Hospitals joined the rally organised by IDA Madras branch and Rotary club.




*Principal*  
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TAMIL NADU.

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**A PROACTIVE INITIATIVE TO PUBLIC BY CHAIRMAN, PRIYADARSHINI DENTAL  
COLLEGE AND HOSPITAL**

**REPORT**

In response to the unprecedented challenges posed by the COVID-19 pandemic, Chairman of our institution Thiru. V G. Raajendran undertook a compassionate and proactive initiative to support the vulnerable members of our community in securing their basic needs. Recognizing the economic hardships faced by many during these trying times, the Chairman spearheaded a comprehensive program to distribute groceries and rice bags to those in need. The impact of this initiative extended beyond immediate relief, leaving a lasting legacy of compassion, solidarity, and resilience within the community.



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**PDCH/ Cir/ PHD/ 27 /JAN-2020**

**Date: 27.01.2020**

**CIRCULAR**

On the occasion of World Cancer Day, Department of Public Health Dentistry will be organizing a rally to create awareness among people in Thiruvallur on 04/02/2020. All faculty members and students are requested to attend the rally.

**PRINCIPAL**

Copy to:

1. Chairman office
2. All Department
3. Notice board

*S. S. S. S.*  
**PRINCIPAL**  
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**PANDUR - 631 203.**  
**THIRUVALLUR TK & DIST. TAMIL NADU.**

**WORLD CANCER DAY CELEBRATION – 2020**

**REPORT**

On the occasion of World Cancer Day on 4<sup>th</sup> February 2020, Department of Public Health Dentistry under the guidance of Principal Dr. S.Balasundaram organized a Rally to create awareness among people in Thiruvallur.

Students carried placards to create awareness about cancer, Dr. V.IndraPriyadarshini, Reader and Head (Incharge), Public Health Dentistry was the Organising Secretary. Mr. Ajay, CRI delivered a speech regarding Cancer to the general public. Competition was conducted at intra-college level for the undergraduate dental students. The competition included poster presentation and models which are effective tools for creating awareness among general public.



*S. V. Prasad*  
Principal  
Priyadarshini Dental College & Hospital  
Thiruvallur - 631 203  
Thiruvallur Taluk & District, Tamil Nadu

**PDCH/ Cir/ PHD/ 10 /OCT-2019**

**Date:10.10.2019**

**CIRCULAR**

Global Handwashing Day will be celebrated in our college co-ordinated by department of public health dentistry on October 15, 2019 from 10:00 am onwards to increase the awareness and understand the importance of handwashing to prevent diseases and save lives. All faculty members and students are requested to participate.

**PRINCIPAL**

Copy to:

1. Chairman office
2. All departments
3. Notice board

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## GLOBAL HANDWASHING DAY 2019

### REPORT

Global Handwashing Day is an international handwashing promotion campaign to motivate and mobilize people around the world to improve their handwashing habits. Global Handwashing Day, is dedicated to increase awareness and understanding about the importance of handwashing with soap as an effective and affordable way to prevent diseases and save lives. On October 15<sup>th</sup> 2019, the Department of Public health Dentistry organised a demo session for the students in which the students were made to follow the effective hand washing following the demonstration by the faculty.

#### ORGANISED BY:

Dr. Indra priyadarshni MDS (Reader)

Dr. Ganesh MDS (Reader)

Dr. Jeymarthan MDS (Senior lecturer)

Dr. Nandhini priya BDS (Tutor)



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From,

Dr. I. Paavai, M.D.S.,  
Professor,  
Department of Periodontology,  
Priyadarshini dental college and hospital,  
Thiruvallur.

To,

The Secretary,  
Indian Society of Periodontology

Respected sir,

**Sub:** Regarding the ORAL HYGIENE DAY celebration 2019

We have celebrated the "Oral hygiene day" day on commemoration of Dr. Shankwalkar's birthday on **31<sup>st</sup> July 2019 and 1<sup>st</sup> August 2019**. We have organized dental camps and marathon regarding the same. We are hereby submitting along with the letter the detailed report of the same along with the documents.

Thanking you,

Your's sincerely,

(Dr. I. Paavai)

Note:

Attached herewith the following documents

1. Detailed report of the events
2. Printed photographs
3. Pen drive containing videos and soft copy of the photographs

  
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**DETAILED REPORT OF THE EVENTS**

The ORAL HYGIENE DAY celebrations in **Priyadarshini Dental College & Hospital, Pandur , Thiruvallur** took place in a grand manner on two days 31<sup>st</sup> July 2019 and 1<sup>st</sup> August 2019. They were celebrated in the district of thiruvallur.

**The events on 31<sup>st</sup> JULY 2019:**


Dental camp was organized in the district of thiruvallur. The inauguration off the camp took place at 8.30AM in the premises of District collector's office , Thiruvallur. The chief guest's of the program were

1. **The Collector of Thiruvallur district – Mrs. Maheswari Ravikumar I.A.S.,**
2. **The Principal District Judge – Mr.Selvanathan**
3. **The Legal services authority , Lok Adalat secretary , Senior Judge – Mrs.Saraswathi**
4. **The Superintendent of Police – Mr.Aravindhan , I.P.S.,**
5. **The Additional Superintendent of Police – Mr.Pawan Kumar Reddy , I.P.S.,**
6. **Joint Director of Health Services – Dr.Dhayalan.**
7. **The Chairman , Indira group of educational institutions – Mr.V.G.Rajendran , M.L.A, Thiruvallur constituency**

**LOCATION OF CAMPS:**

The dental camp was conducted in 4 places.

1. District collector's office premises , Thiruvallur
2. District police quarters and office of Superintendent of police , Thiruvallur
3. District combined court , Thiruvallur
4. Government general hospital , Thiruvallur

  
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**Participants** of the camp were

1. Government officials in the collector's office
2. Judges and advocates
3. Government employees
4. Police personnels of all the order
5. General public visiting all the above mentioned premises

More than **150 doctors** were participating in the dental camp for the purpose of screening , diagnosis and treatment. More than **2500 patients** were benefitted from the camp. They were diagnosed about their oral conditions, advised and educated on oral hygiene maintenance and treatment for their oral problems were done. Free toothpaste, toothbrush and mouthwash samples were also provided. They run through a span of **8.30AM to 5.00PM on 31<sup>st</sup> July 2019.**

**The Events on 1<sup>st</sup> AUGUST 2019:**

Despite of covering over 2500 participants in dental camp, there are a lot of individuals who did not attend the camp. To create awareness on oral hygiene maintenance to the general public of Thiruvallur district, an "**ORAL HYGIENE AWARATHON**" – a **marathon** to emphasize the importance of oral health was conducted at 9.30am in thiruvallur district. The participants of the marathon were

1. The faculties of Priyadarshini dental college & hospital
2. The interns and students of Priyadarshini dental college & hospital
3. The district sports authority candidates & members

The Superintendent of Police Mr.Aravindhnan, I.P.S., flagged off to initiate the marathon. **Over 400 members participated** in the marathon. The marathon finished at District combined court premises. The **Principal district judge Mr.Selvanathan and the Additional District Judge \_\_\_\_\_** felicitated the prize winners. The trophies



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were given to the winner , 1<sup>st</sup> runner up and 2<sup>nd</sup> runner up. Medals were awarded to first fifteen finishers.

*Paavai*

*#sin. #ham*

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**PDCH/ Cir/ PHD/ 1 /JUNE-2019**

**Date: 01.06.2019**

**CIRCULAR**

On the occasion of World Environment Day, the Department of Public Health Dentistry, in coordination with PDCH Green Committee, organized tree planting in the premises on 05/06/2019. All faculty members and students are requested to attend the program.

*H.K. Venkat Prasad*

**DEAN**

Copy to:

1. Chairman office
2. All departments
3. Notice board

*H.K. Venkat Prasad*  
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**WORLD ENVIRONMENT DAY 2019**

**REPORT**

On the occasion of World Environment Day on June 5, 2019, the Department of Public Health Dentistry, in coordination with the PDCH Green Committee, organized tree planting in the premises. Our Dean, Dr. M. K. Venkat Prasad graced the occasion.

Different types of tree saplings were planted and watered by our guests of Honor and other dignitaries inside the college premises to spread the awareness regarding environmental conservation. Dr. Indra priyadarshni. V, Reader and Head (Incharge) Department of Public Health Dentistry and Dr. Paavai, Department of Periodontics planted other tree saplings. Green Committee members Dr. Rupak, Department of Pedodontics, Dr. Vasanth Ayshwarya, Department of Periodontics, also participated.



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*H.K. Venkat Prasad*

**PDCH/ Cir/ PHD/ 26 /MAY-2019**

**Date: 26.05.2019**

**CIRCULAR**

On the occasion of World No Tobacco Day, the YRC unit of Priyadarshini Dental College and Hospital in co-ordination with the Department of Public Health Dentistry will be organizing a rally to create awareness about harmful effects of tobacco among people in Manjakuppam village of Thiruvallur district on 31/05/2019. All faculty members and students are requested to attend the rally.

*H.K. Venkat Prasad*

**DEAN**

Copy to:

1. Chairman office
2. All department
3. Notice board

*H.K. Venkat Prasad*  
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## REPORT

On account of “World no tobacco day-31<sup>st</sup> may 2019”, Department of Public Health Dentistry conducted a rally on title “anti-tobacco walk-19” to create awareness among the general public about the ill-effects of tobacco. A short skit was performed to the public emphasizing the terminal stage of smoking and how it affects the person and his family. Our chairman also initiated the signature campaign against tobacco use.

The department of oral and maxillofacial surgery, conducted an oral screening and awareness camp on oral cancer due to the use of tobacco along with the association of oral and maxillofacial surgeons of India (Tamil Nadu branch) for the most vulnerable group of public and concentrating mainly on public transportation drivers. 328 people were screened, and nicotine replacement therapy was advised for the tobacco users and nicotine substitutes were also provided for the same.

### **Rally:-**

Our chairman Mr. V.G. Raajendiran and managing director Mrs. Indira Raajendiran along with dean Dr. M.K. Venkat Prasad, 10 doctors, 13 interns, 12 Third year students took part in “anti-tobacco walk”. Food was provided for everyone who took part in the rally.

### **Oral screening camp:-**


30 interns along with 6 doctors conducted oral screening and awareness camp.

### **Organised by:**

Dr. Indra priyadarshni MDS (Professor)

Dr. Ganesh MDS (Reader)

Dr. Jeymarthan MDS (Senior lecturer)

  
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H.K. Venkat Prasad

*#antiwalk*  
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PDCH/ Cir/ PHD/28 /JAN-2019

Date: 28.01.19

**CIRCULAR**

On the occasion of World Cancer Day, Department of Public Health Dentistry will be organizing a Dental screening camp on 04/02/2019 at Thiruvallur.

*H.K. Venkat Prasad*

DEAN

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1. Chairman office
2. All departments
3. Notice board

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## WORLD CANCER DAY 2019

### REPORT

On the occasion of World Cancer Day on 4 February 2019, Department of Public Health Dentistry under the guidance of the Dean Dr. M. K. Venkat Prasad organized a Dental screening camp in Thiruvallur. Our MD madam Mrs. Indira Raajendran graced the occasion.

Interns from the Department of Public Health Dentistry had conducted a free dental screening camp in Thiruvallur. Initial screening of patient for oral health problem was done. Dr. V. Indra Priyadarshini, Reader, gave a speech on awareness about oral cancer followed by awareness speech on oral hygiene. A total of 120 patients were screened and oral health education were given. The people were pleased with the free dental service provided by Priyadarshini Dental College and Hospital, Pandur.



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*H.K. Venkat Prasad*

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