

**6.4.1 Institutional strategies for mobilization of funds  
and the optimal utilization of resources**





**PRIYADARSHINI DENTAL COLLEGE & HOSPITAL**

**RESOURCE MOBILISATION POLICY**

**VERSION: 02**

**DOC NO.: PDCH /RM/04/2022**

**DATE OF ISSUE: 11/04/2022**

**PREPARED BY**

**Human Resources Department**

**Priyadarshini Dental College and Hospital**



**APPROVED BY**

**Dr. B. Sivapathasundharam MDS,**

**Principal and Chairman, Governing Council**

**Priyadarshini Dental College and Hospital**



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### 1.0 Preamble

Priyadarshini Dental College and Hospital tries to ensure a sustainable and thriving educational environment through the efficient allocation and utilization of resources. This policy outlines the strategies and guidelines for effective resource mobilization at Priyadarshini Dental College and Hospital.

### 2.0 Purpose

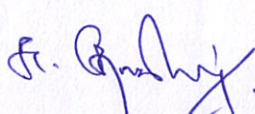

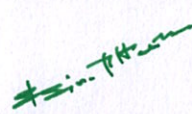
The purpose of the policy is to formulate a plan in proper allocation of resources and its utilization for optimal functioning and improvement of the standards of the institute. It aims to position Priyadarshini Dental College and Hospital as a financially robust and sustainable institution committed to excellence in dental education and research.

### 3.0 Scope

The policy helps in identifying financial resources, collaborations, funding opportunities and their optimal utilization.

### 4.0 Objectives

- Identify funding for academic programs, infrastructure development, and research initiatives.
- Build partnerships with external stakeholders to enhance financial and non-financial support.
- Foster a culture of resource efficiency and accountability within the institution.

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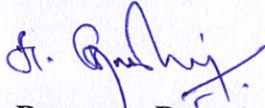
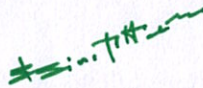
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**5.0 Resource identification**

- Tuition fee from UG and PG students, treatment charges from patients are the main financial resources. Apart from this, the institute actively seek grants, sponsorships, and donations from sponsoring trust, the Indira educational charitable trust, government agencies, private organizations, and philanthropic individuals and establishes an endowment to provide a stable financial base for the college.
- Develops and maintains a strong alumni network, fundraising campaigns targeting alumni contributions for scholarships, infrastructure projects, and academic programs.
- Seeks strategic partnerships with dental industry corporations for financial support, research collaboration, and sponsorship opportunities. Explores joint ventures with industry partners to enhance practical training and research opportunities for students.
- The institute has a dedicated team that supports grant writing and research proposal submissions. Encourages faculty to actively participate in research projects and secure external research funding.

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<p style="text-align: center;"></p> <p><b>Human Resources Department Priyadarshini Dental College and Hospital</b></p>	<p style="text-align: center;"></p> <p><b>Dr. B. Sivapathasundharam MDS, Principal and Chairman, Governing Council Priyadarshini Dental College and Hospital.</b></p>





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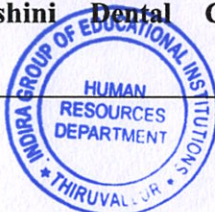
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**6.0 Resource utilisation procedures:**


- Resource allocation decisions shall prioritize the college's core functions, including education, research, and patient care, for departmental needs and strategic goals.
- The institute will maintain a balanced budget and prudent financial management practices. Budgets shall be reviewed regularly to assess the effectiveness of resource mobilization strategies and updated annually to facilitate necessary adjustments according to the changing circumstances and emerging opportunities.
- All the department specific resources are purchased through a purchase manager and issued to departments only after due approval from the head of the department and counter signed by principal.
- A dedicated team is established for identifying potential donors, partners, and grant opportunities to develop a fundraising strategy, organize events, and engage alumni and industry partners.
- Regular updates on resource mobilization efforts are provided to stakeholders, including faculty, students, staff, donors, and Chairman. Success stories are shared and the impact of resources on institute activities is demonstrated.
- Faculty are assigned responsibilities according to the institutional guidelines and if needed based on their expertise are positioned in the areas of requirement

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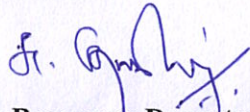
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- Ethical standards, transparency, and professionalism in all resource mobilization activities are established and integrity is maintained when engaging with donors, partners, and stakeholders.

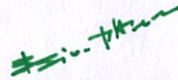
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